Rep Order# 8863442 Ver# 11 Status Revised Traffic Order# 37382 Printed
EC'd Yes

Last Receive

Printed: 10/22/2012 9:44 AM Last Received: 10/22/2012 8:21 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () BERKLEY, SHELLY
Product BERKLEY/SENATE/D

Estimate#

Buyer MICHAEL DETTORRE

Phone# Fax# Agency () SHORR JOHNSON MAGNUS

1831 CHESTNUT ST PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES 1 of 8

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT ---

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$70,335

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	400A-459A		:30	\$25.00	10/16-10/19	7	1	7	\$175.00	
		Buyli	ne Comment:	NEWS								
	2	M Buyli	400A-459A ne Comment:		:30	\$25.00	10/22-10/22	2	1	2	\$50.00	
	3	TU-F Buyli	700A-900A ne Comment:		:30	\$165.00	10/16-10/19	10	1	10	\$1,650.00	
	4	M Buyli	700A-900A ne Comment:		:30	\$165.00	10/22-10/22	3	1	3	\$495.00	
	5	TU-F Buyli	500A-600A ne Comment:		:30	\$185.00	10/16-10/19	11	1	11	\$2,035.00	
	6	M Buyli	500A-600A		:30	\$185.00	10/22-10/22	3	1	3	\$555.00	
	7	TU-F Buyli	600A-700A ne Comment:		:30	\$250.00	10/16-10/19	8	1	8	\$2,000.00	

Rep Order# 8863442 Ver# 11 Status Revised Traffic Order# 37382 EC'd Yes

Printed: Last Received: 10/22/2012 9:44 AM 10/22/2012 8:21 AM 2 of 8

Showing Buylines: All Lines

Rep Firm Station KLAS-TV LAS VEGAS Agency) SHORR JOHNSON MAGNUS Sales Office () WASHINGTON Advertiser) BERKLEY, SHELLY 1831 CHESTNUT ST) MIKE JONES **Product** BERKLEY/SENATE/D PHILADELPHIA, PA 19103 Salesperson (Estimate# Agency C/P1/P2/E Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 202-872-5880 Buver MICHAEL DETTORRE 202-872-0263 Hiatus Weeks Salesperson FAX# Phone# Fax# Total Cost Spots/Week # of Total Daypart Dates LT Ln Day Time Program Len Rate Weeks Spots ----_____ ---------1 2 \$500.00 10/22-10/22 2 8 М 600A-700A :30 \$250.00 Buyline Comment: NEWS \$1,100.00 \$275.00 9 TU-F 1200P-:30 10/16-10/19 4 1 1230P Buyline Comment: NEWS \$275.00 \$275.00 10/22-10/22 1 М 1200P-:30 10 1230P Buyline Comment: NEWS 10/16-10/19 4 1 \$1,500.00 11 TU-F 300P-40CP :30 \$375.0C Buyline Comment: ELLEN \$375.00 10/22-10/22 1 1 \$375.00 12 М 300P-40CP :30 Buyline Comment: ELLEN \$400.00 13 TU-F 1000A-:30 \$400.0C 10/16-10/19 1 1 1100A Buyline Comment: PRICE RITE \$400.00 1000A-:30 \$400.0C 10/22-10/22 1 14 М 1100A Buyline Comment: PRICE RITE 1 4 \$1,100.00 TU-F 900A-\$275.00 10/16-10/19 4 15 :30 1000A Buyline Comment: KELLY М 900A-\$275.00 10/22-10/22 1 \$275.00 16 :30 1000A Buyline Comment: KELLY 0 0 \$0.00 10/16-10/19 17 TU-F 1100A-:30 \$500.00 1200P Buyline Comment: YNG & RSTLSS

Rep Order# EC'd Yes Printed: 10/22/2012 9:44 AM 3 of 8 8863442 Ver# 11 Status Revised Traffic Order# 37382 Last Received: 10/2
Showing Buylines: All Lines 10/22/2012 8:21 AM

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D		1831 CI PHILA	HESTNU DELPHIA	JOHNSON MAG T ST A, PA 19103	GNUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Estimate# Buyer Phone# Fax#	MICHAEL DETTORRE	Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln	•	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
18				:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	Buyline Comment:	YNG & RSTLSS									
19	SU 500P-700P Buyline Comment:	NEWS		:30	\$215.00	10/21-10/21	0	0	0	\$0.00	
20	SA 500P-700P Buyline Comment:	NEWS		:30	\$185.00	10/20-10/20	2	1	2	\$370.00	
21	TU-F 500P-630P Buyline Comment:	NEWS		:30	\$400.00	10/16-10/19	8	1	8	\$3,200.00	
22	M 500P-630P Buyline Comment:	NEWS		:30	\$400.00	10/22-10/22	2	1	2	\$800.00	
23	TU-F 430P-50CP Buyline Comment:	NEWS		:30	\$350.00	10/16-10/19	8	1	8	\$2,800.00	
24	M 430P-50CP Buyline Comment:	NEWS		:30	\$350.00	10/22-10/22	2	1	2	\$700.00	
25	SA 700P-800P Buyline Comment:	ET WKND		:30	\$165.00	10/20-10/20	1	1	1	\$165.00	
26	TU-F 700P-80CP Buyline Comment:	ET/INSDR		:30	\$300.00	10/16-10/19	3	1	3	\$900.00	
27	M 700P-800P Buyline Comment:	ET/INSDR		:30	\$300.00	10/22-10/22	0	0	o	\$0.00	
28	TU-F 630P-700P Buyline Comment:	INS EDIT		:30	\$275.00	10/16-10/19	2	1	2	\$550.00	

10/22/2012 9:44 AM 10/22/2012 8:21 AM 4 of 8 Rep Order# EC'd Yes 8863442 Ver# 11 Status Revised Traffic Order# 37382 **Printed:**

Last Received: 10/2
Showing Buylines: All Lines

Advertiser Product	(TV LAS VEGA) BERKLEY, KLEY/SENATE	SHELLY	1831 CF PHILAI	HESTNU DELPHI	R JOHNSON MAG JT ST A, PA 19103	GNUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Estimate# Buyer Phone# Fax#	MIC	HAEL DETTOR	Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln			-		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
29		630P	-70CP	. 	:30	\$275.00	10/22-10/22	0	0	0	\$0.00	
			ment: INS EDIT									
30	TU	800P	-90CP		:30	\$2,000.00	10/16-10/16	0	0	0	\$0.00	
		Buyline Com	ment: NCIS									
31	TU	1000 1100			:30	\$1,300.00	10/16-10/16	0	0	0	\$0.00	
			ment: VEGAS									
32	TU				:30	\$2,000.00	10/16-10/16	2	1	2	\$4,000.00	
		1000 Buyline Com	r ment: NCIS LA									
33	Ti				:30	\$1,800.00	10/18-10/18	o	0	0	\$0.00	
		1000 Buyline Com	P nment: PERS OF INT									
34	st	7000	-80CP		:30	\$6,000.00	10/21-10/21	1	1	1	\$6,000.00	
34	30		ument: 60 MIN		. 50	20,000.00	10/21 10/21	•	-	-	.,,	
35	М	1000			:30	\$1,900.00	10/22-10/22	0	0	0	\$0.00	
		1100 Buyline Com	P ument: HAWAII									
26		2025			20	62 200 00	10/22-10/22	0	0	0	\$0.00	
36	М	900P 1000	P		:30	\$2,200.00	10/22-10/22	U	U	Ü	70.00	
		Buyline Com	nment: 2 GRLS/ MIKE&ML	LY								
37	st	1000 1100			:30	\$1,900.00	10/21-10/21	1	1	1	\$1,900.00	
		Buyline Com	ment: MENTALIST									
38	F	1000 1100			:30	\$1,400.00	10/19-10/19	1	1	1	\$1,400.00	
			nment: BLUE BLOODS									

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate# Buyer MICHAEL DETTORRE Phone# Fax#		1831 CI PHILAI	HESTNU DELPHIA	JOHNSON MAC T ST A, PA 19103	inus	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES								
		MICHAEL DETTORRE			Agency C/P1/P2/E Flight Dates Hiatus Weeks		/2012 - 10/22/201	2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Da		Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*39	F		900P- 1000P			:30	\$1,200.00	10/19-10/19	0	0	0	\$0.00	
			Buylin	e Comment	: MD IN JRSY									
		Sa	les Rem	ark: \	/11 .									
		V1	1 Comme	nt Changed	d, Spots/week Changed									
	40	su		900P- 1000P			:30	\$1,400.00	10/21-10/21	1	1	1	\$1,400.00	
			Buylin	e Comment	: GD WIFE									
	*41	F		800P-90CE			:30	\$1,200.00	10/19-10/19	0	0	0	\$0.00	
		_	-	e Comment										
			les Rem		/11 . i, Spots/week Changed									
		VI.	1 Comme	nt Changed	i, spots/week changed									
	42	М		800P-900E	•		:30	\$1,600.00	10/22-10/22	1	1	1	\$1,600.00	
			Buylin	e Comment	: MTHR/PRTNR									
	43	тн		1000P-			:30	\$2,200.00	10/18-10/18	0	0	0	\$0.00	
				1100P										
			Buylin	e Comment	: ELEMNTRY									
	44	SU		800P-90CE	>		:30	\$1,800.00	10/21-10/21	0	0	0	\$0.00	
			Buylin	e Comment	: AMZING RACE									
	45	W		800P-900E	•		:30	\$1,900.00	10/17-10/17	1	1	1	\$1,900.00	
			Buylin	e Comment	: SRVIVOR									
	46	W		900P-			:30	\$2,300.00	10/17-10/17	1	1	1	\$2,300.00	
			Buylin	1000P e Comment	: CRIM MINDS									
			-											
	47	W		1000P- 1100P			:30	\$2,000.00	10/17-10/17	1	1	1	\$2,000.00	
			Buylin	e Comment	: CSI									

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Showing Buylines: All Lines

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Advertiser Product	KLAS-TV LAS VEGAS () BERKLEY, SHELLY BERKLEY/SENATE/D MICHAEL DETTORRE			1831 C PHILA	HESTNI DELPHI	R JOHNSON MAC JT ST A, PA 19103	GNUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Estimate# Buyer Phone# Fax#				Agency C/P1/P2/I Flight Dates Hiatus Weeks	10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
48	тн	800P-900I			:30	\$2,100.00	10/18-10/18	1	1	1	\$2,100.00	
	Buyli	ine Comment	: BG BNG/2.5 MEN									
49	SA	1000P- 1100P			:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
	Buyli		: 48 HR MYST									
	-											
50	TU-F	1130P- 1230A			:30	\$200.00	10/16-10/19	3	1	3	\$600.00	
	Buyli	ine Comment	: LTTRMAN									
51	м	1130P-			:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	D	1230A	T MMD VA VI									
	Buyl	ine Comment	: LTTRMAN									
52	TU-F	1230A- 130A			:30	\$110.00	10/16-10/19	4	1	4	\$440.00	
	Buvli	ine Comment	: FRGUSN									
53	М	1230A- 130A			:30	\$110.00	10/22-10/22	1	1	1	\$110.00	
	Buyl	ine Comment	: FRGUSN									
54	SA-SU	1100P- 1130P			:30	\$300.00	10/20-10/21	2	1	2	\$600.00	
	Buyl	ine Comment	: NEWS									
		11005			- 20	CEOO 00	10/16-10/19	2	1	2	\$1,000.00	
55	TU-F	1100P- 1130P			:30	\$500.00	10/16-10/19	2	1	2	41,000.00	
	Buyl	ine Comment	: NEWS									
56	М	1100P- 1130P			:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	Buyl:	ine Comment	: NEWS									
57	su	630A-800	A		:30	\$215.00	10/21-10/21	2	1	2	\$430.00	
	Buyl	ine Comment	: SN MRN									

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#			Agency Agency C	1831 CH PHILAD	IESTNUT DELPHIA	IOHNSON MAG I ST , PA 19103	NUS	Rep Firm Sales Office () WASHING Salesperson () MIKE JONE						
Buyer Phone#		MICHA	EL DETTORRE		Flight Da Hiatus W	ites		10/16/2012 - 10/22/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
Fax# LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	58	SU 800A-830A Buyline Comment: NEWS					:30	\$215.00	10/21-10/21	1	1	1	\$215.00	
	59	SU B	830A-900A uyline Comment:				:30	\$265.00	10/21-10/21	0	0	0	\$0.00	
	60	M	1000P- 1030P uyline Comment:	FT			:30	\$300.00	10/22-10/22	2	1	2	\$600.00	
	61	М	1030P- 1100P				:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
	62	SU	uyline Comment: 1000A- 400P	INSIDE EDITION			:30	\$7,700.00	10/21-10/21	1	1	1	\$7,700.00	
	63	B SA	uyline Comment: 800P- 1000P	NFL			:30	\$2,000.00	10/20-10/20	1	1	1	\$2,000.00	
		В	uyline Comment:	PRIME MOVIE										
	64	SA B	1135P- 1235A uyline Comment:	PRIVATE PRACTICE			:30	\$95.00	10/20-10/20	1	1	1	\$95.00	
	65	SA	1235A- 135A				:30	\$50.00	10/20-10/20	1	1	1	\$50.00	
	66	TU	uyline Comment: 900P- 1000P	DAVINCI'S			:30	\$2,100.00	10/16-10/16	2	1	2	\$4,200.00	
		В	uyline Comment:	NCIS: LA										
	67	TU-F B	400A-459A uyline Comment:				:30	\$175.00	10/16-10/19	1	1	1	\$175.00	

 Rep Order#
 8863442
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 10/22/2012 8:21 AM

Showing Buylines: All Lines

KLAS-TV LAS VEGAS) SHORR JOHNSON MAGNUS Rep Firm Station Agency (Sales Office () WASHINGTON **1831 CHESTNUT ST** Advertiser) BERKLEY, SHELLY PHILADELPHIA, PA 19103 Salesperson () MIKE JONES **Product** BERKLEY/SENATE/D Agency C/P1/P2/E Estimate# Salesperson Phone# 202-872-5880 MICHAEL DETTORRE Flight Dates 10/16/2012 - 10/22/2012 Buyer Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Spots/Week # of Total Total Cost Daypart Rate Dates LT Ln Day Time Program Len Weeks Spots 1 1 \$25.00 :30 \$25.00 10/16-10/19 1 68 TU-F 400A-459A Buyline Comment: NEWS \$1,900.00 10/19-10/19 1 1 1 \$1,900.00 800P-90CP :30 *69 Buyline Comment: HAWAII FIVE O V11 Added 10/20-10/20 2 1 2 \$1,000.00 800P-:30 \$500.00 *****70 SA 1000P Buyline Comment: MOVIE V11 Added

--REPORT TOTALS---

Report Totals: 135 / \$70,335.00

---SALES MONTHLY TOTALS-

Oct 12: 135 / \$70,335.00 Sales Totals: 135 / \$70,335.00 Station Totals: 135 / \$70,335.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

30% KSNV 40% KTNV 25% KTUD 0% Market Totals \$234,450 CABL 0% KLAS KVCW 0% KVMY 0% KVVU 5 શ્ UNKN 9€

Books null Demos RA35+